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innovation for a healthier future

Dr Fiona Godlee
Editor, BMJ



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THE GUEST PANEL

Professor Sir Bruce Keogh
NHS Medical Director

Dr Andy Goldberg OBE
Founder, Medical Futures

Vivienne Parry OBE
Science Journalist



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THE RULES

- Four pitches
- 7 minutes each
- ‘Interrogation’ from our guest panel
- Audience vote



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IDEA 1

How to make eyeglasses for everyone in the world who needs them for about a pound - and deliver them without eyecare professionals

Professor Josh Silver

Director, Centre for Vision in the Developing World



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IDEA 2

Why community-led total sanitation can transform the health and wellbeing of hundreds of millions of people by 2020

Professor Robert Chambers
Institute for Development Studies



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IDEA 3

Why the UK Biobank will find cures for the major causes of premature death and disability

Professor Sir Rory Collins
Chief Executive, UK Biobank



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IDEA 4

Tweet, share and search: How ehealth and social networks will improve global health by 2020

Dr Patty Kostkova

Head of City University ehealth Research Centre



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The Vote



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Idea 1

How to make eyeglasses for everyone in the world who needs them for about a pound - and deliver them without eyecare professionals

Idea 2

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Idea 3

Why the UK Biobank will find the cures for the major causes of premature death and disability

Idea 4

Tweet, share and search: How ehealth and social networks will improve global health by 2020



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