

Big Society, innovation and the future of Healthcare

Richard Wilson, Founder Involve and IZWE



iwe

**BIG SOCIETY, INNOVATION &
THE FUTURE OF HEALTHCARE**



Lighting A Fire Not Filling a Pail





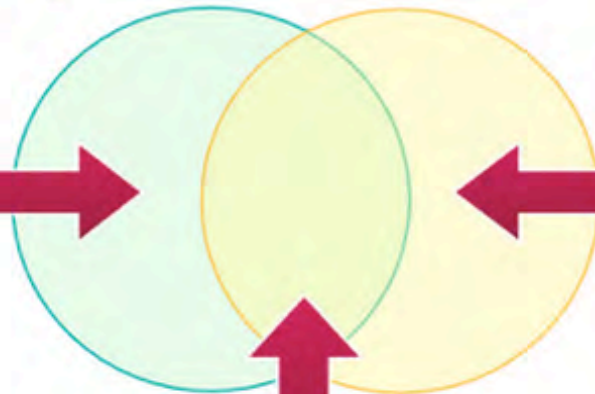
or a healthier future

Your Drivers for Change

Big Society

Cuts

Localism powers
Staff mutuels



Voluntary sector cuts
Internal cultural management

Leadership
Engagement
Co-production
Use of technology
Changes to procurement

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Public participation

Voter turnout improved at the last two general elections, but the 2001 figure was one of the lowest ever (59%)¹⁶. In 2010, the development of online campaigning and the introduction of televised debates between the party leaders may have encouraged more people to vote.

Beyond voting, people are involved in a number of other civic activities, from responding to a consultation about local services to signing a petition or being a councillor. Over the last decade, the level of involvement in these types of activities has remained largely unchanged. The only notable change is the recent decrease in civic participation (from 38% in 2008-09 to 34% in 2009-10) and civic consultation (from 20% in 2008-09 to 18% in 2009-10)¹⁷.

Source: Citizenship Survey 2009-10

Civic activism: involvement in either direct decision-making about local services or issues, or in the actual provision of these services by taking on a role such as a local councillor, school governor or magistrate.

Civic consultation: involvement either in direct decision-making about local services or issues, or in the actual provision of these services by taking on a role such as a local councillor, school governor or magistrate.

Civic participation: wider forms of engagement in democratic processes, such as contacting an elected representative, taking part in a public demonstration or protest, or signing a petition.

- Civic participation at least once in the last 2 months (%)
- Civic consultation at least once in the last 12 months (%)
- Civic activism at least once in the last 12 months (%)

45

40

35

30

25

20

15

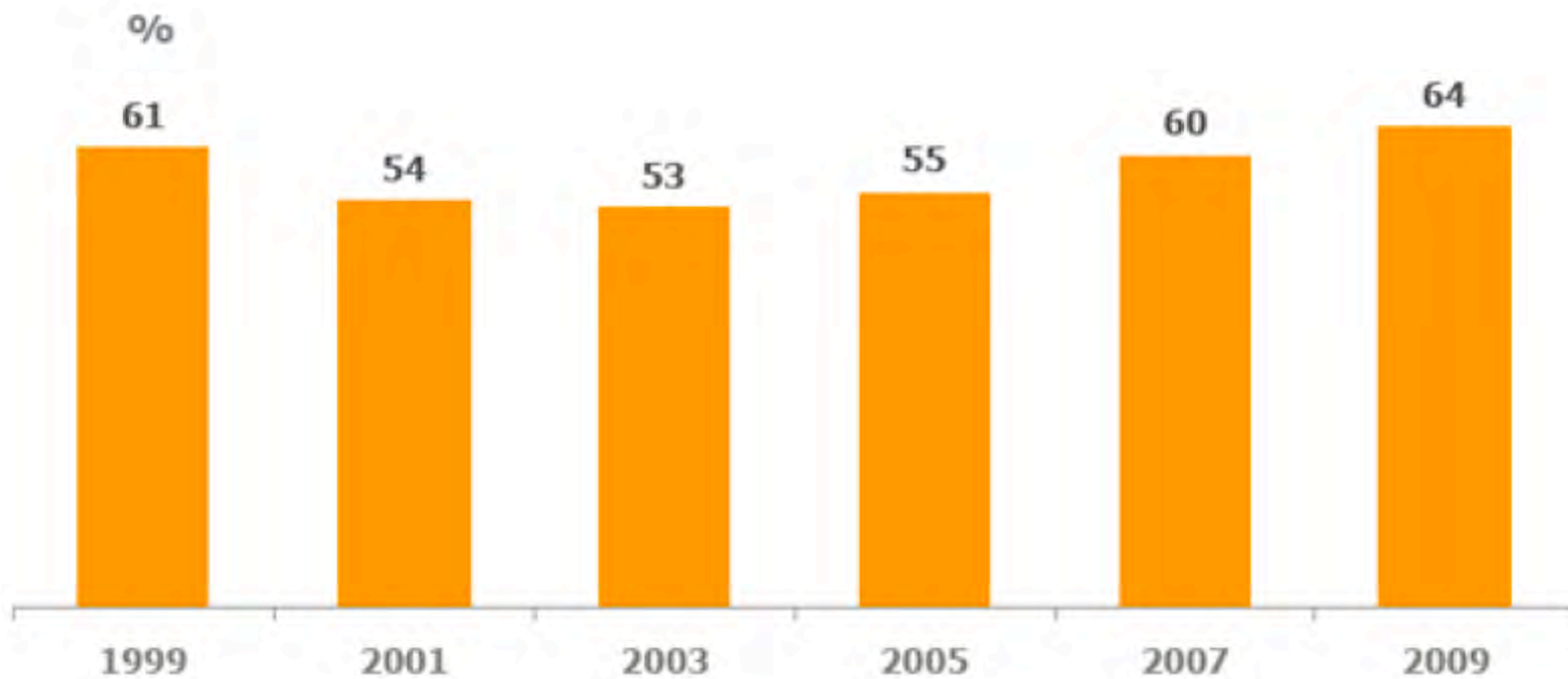
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5

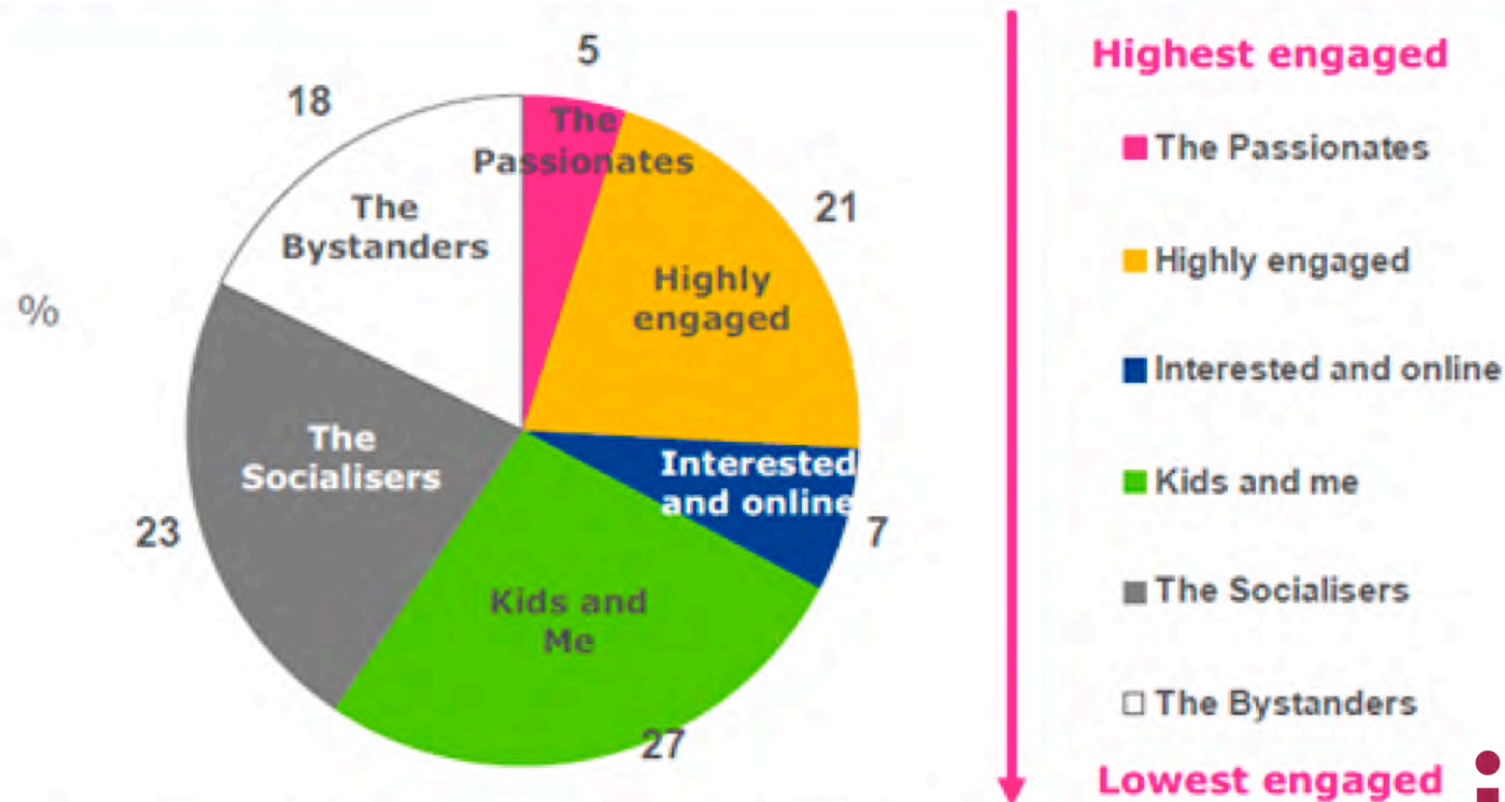
2001 2003 2005 2007-8 2008-9 2009-10



**Agreement with statement
"I never seem to have enough time to get things done"**

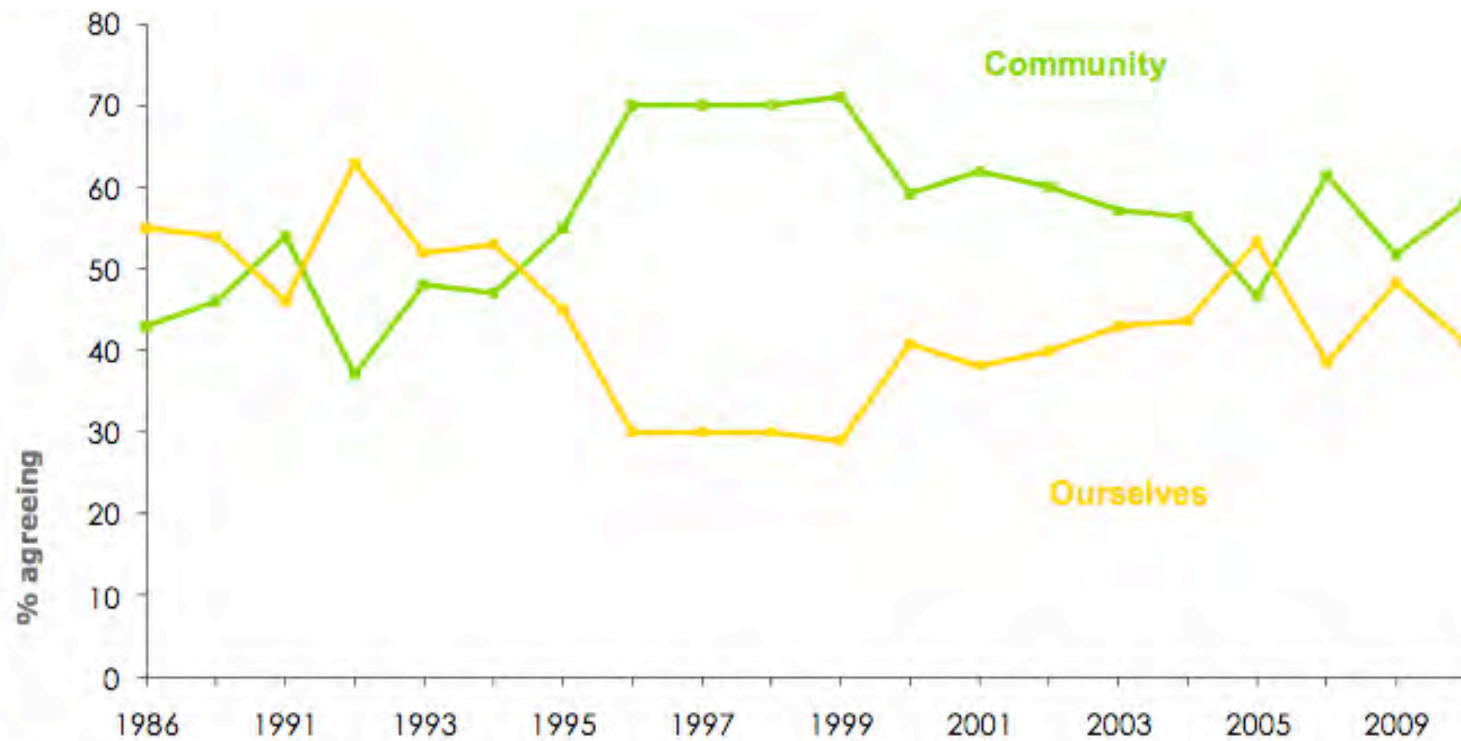


Thinking about ways of getting involved in local and national activities, how frequently have you participated in the following? Once a month or more/once a year or more/once every few years



Source: Henley Planning for Consumer Change survey – 2009 (2222), Base: all respondents in GB aged 15+





Do you think the quality of life in Britain is best improved by...
 (a) Looking after the community's interests rather than your own
 (b) Looking after ourselves which ultimately raises standards..."

SURROUNDED
BY
ILLUSION and
CONFUSION

THE LEADERSHIP CHALLENGE



ENGAGEMENT INNOVATION
What's Working?

The Service Revolution



innovation for a healthier future



+



Patient
Opinion



this is our NHS...
let's make it better

+



+



Area Boards

Find out which area board catchment you live in by looking at this map. A map for your local area board is also enclosed.



innovation for a healthier future

Safeguarding 2.0



Making Gov2.0 meaningful

<http://safeguarding2point0.com>

FutureGov

Lichfield
district council
www.lichfielddc.gov.uk

friday

NESTA
Making
Innovation
Flourish

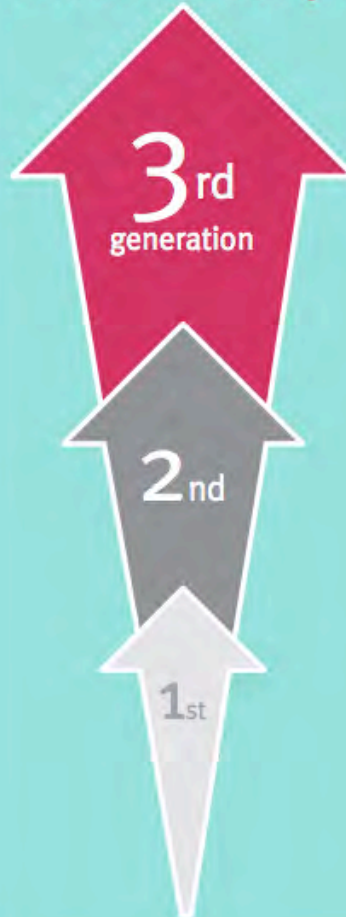
From hyperlocal...



To hyper-active



A recent history of engagement



Tomorrow
Interactive
Responsive
- **i-we**
- social media

Today
Pro- Active
Systematic
e.g.
- consultation
- citizens panels

The past
Reactive
Unstructured
e.g.
- campaigns
- complaints



innovation for a healthier future

my dashboard

Richard Wilson



profile



dashboard



settings

my friends

my communities

41

my conversations

my quick polls

my groups



Invite your friends



Telford Talks



Telford and Wrekin



Information

Welcome to Telford Talks

This is where you can have your say about **health and health services** in Telford and Wrekin.

- What do you like?
- What do you not like?
- What would you like to see that isn't already there?

You can talk about it on this site. That's what the **Conversation Spaces** are for. Scroll down this page to see the active topics of conversation. Click the topic heading to join in.

First Time on Telford Talks? You need to register with **IZWE** first.

Telford Talks is the place to have your say about health and health services in Telford and Wrekin.

Admins :



37 members

4 conversations

Invite friends

facebook Our website

Blog



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Your Next Steps

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For more information or to discuss the project



Let's keep in touch