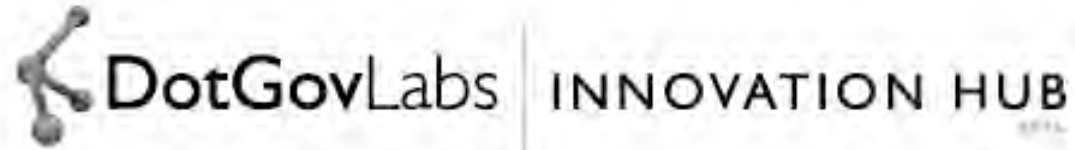


# The Innovator's Secret

Margaret Gold & Giles Gibson, @mobilecollectiv



**Thurs - 11:00 The Innovator's Secret**

*(Session chaired by Margaret Gold and Giles Gibson, the Mobile Collective)*

How the biggest impact can sometimes be achieved by the simplest of things... come and be inspired to find the digital solutions that surround you in your daily life!

**Thurs - 3.15 Showcase of the Innovation Hub in Action**

*(Session chaired by Margaret Gold and Giles Gibson, the Mobile Collective)*

How your contributions to the NHS Healthcare Challenge have become part of the conversation with others at the Expo, and how to take them further.

Stand  
151



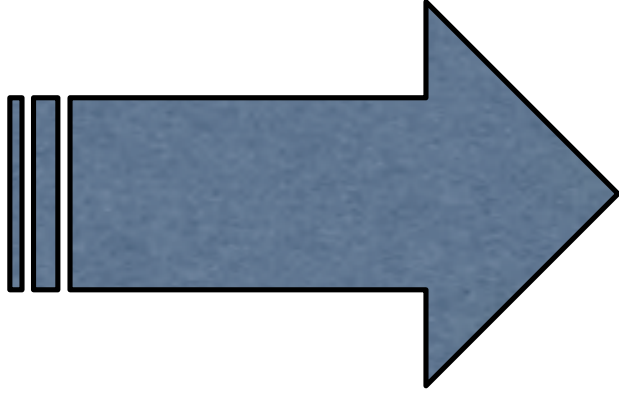
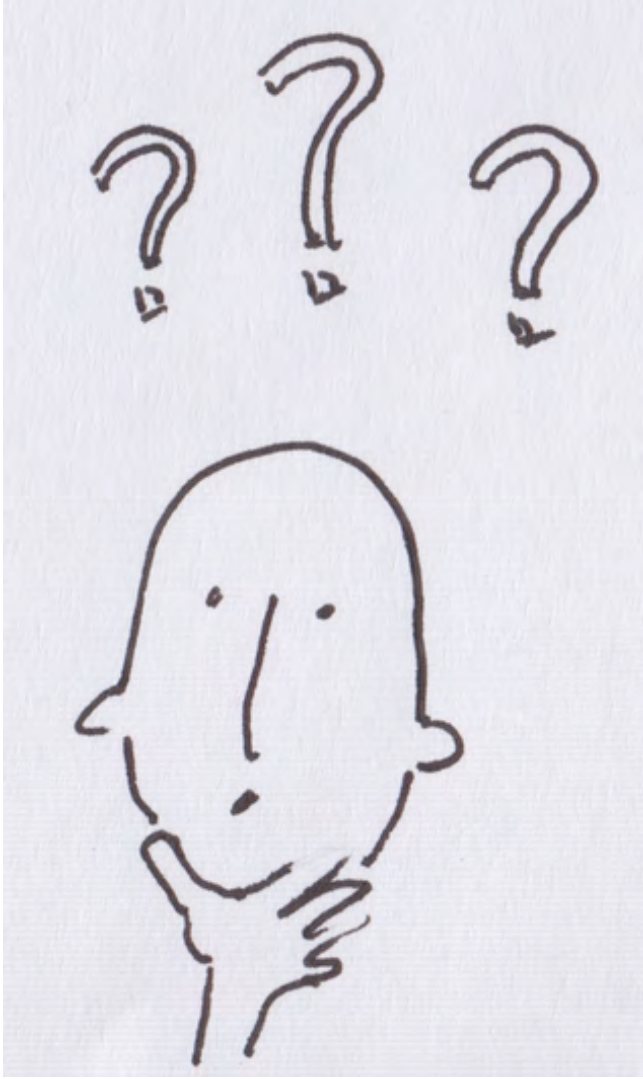
Post

Your Solutions

on the Innovation Hub Wall

*Sponsored by*





# New Combinations



**Convenience**



I Wish ...

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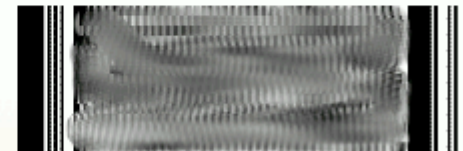
## Flight booking: Confirmation

**Booking confirmed**

**Check in online: you are carrying hand baggage only**

You can now check-in for your flight online up to 60 days before you travel. Simply log back in to My easyJet.com any time from up to 60 days before you travel and check-in online.

Booking reference:



Please print and take this booking confirmation with you to the airport. It may speed up your check-in experience.

# Local Assets



**New Angle - games**





**New Angle - design**

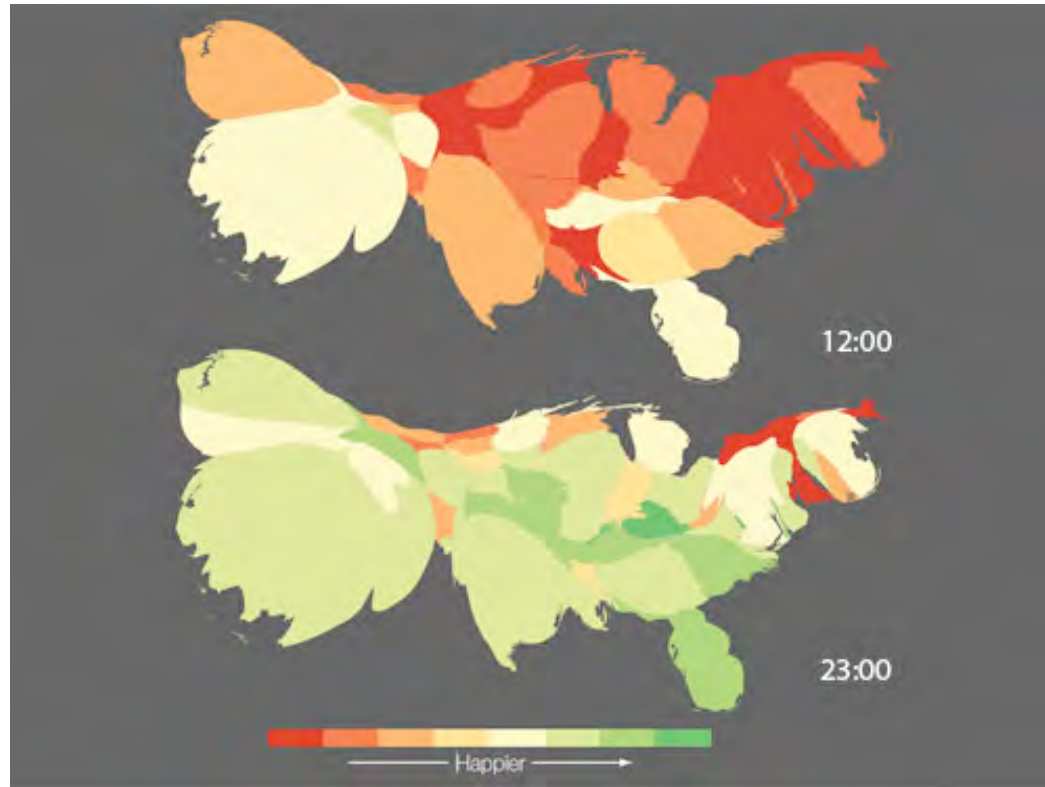


“  
What digital solutions would have the greatest impact on improving cost efficiency and improving quality for patients? •  
”

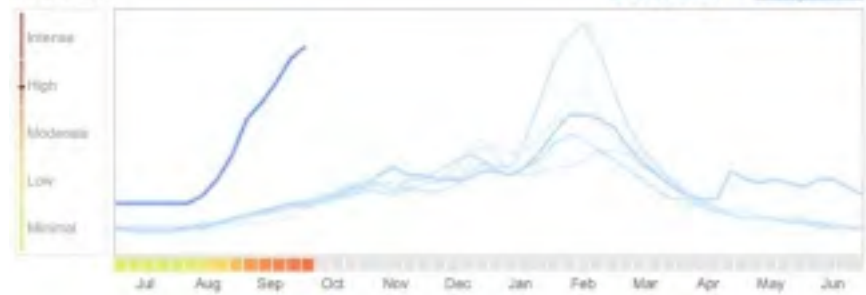


**What's Digital?**





### National



### Mexico flu activity: Low

National



Data current through: April 26, 2009

**K.I.S.S.**





“

What digital solutions would have the greatest impact on improving cost efficiency and improving quality for patients?

”

**What should the  
question be?**





### **3.15 Showcase of the Innovation Hub in Action**

*(Session chaired by Margaret Gold and Giles Gibson, Mobile Collective)*

How your contributions to the NHS Healthcare Challenge have become part of the conversation over the two days at the Expo, and how to take them further.



# Innovation Hub Showcase

Margaret Gold & Giles Gibson, @mobilecollectiv



“

What digital solutions would have the greatest impact on improving cost efficiency and improving quality for patients?

”