

# Innovation Hub - How to start thinking differently

Gary Ashby



### **Wed - 11.00 Introduction to the DotGovLabs Innovation Hub**

*(Session chaired by Gary Ashby, former Programme Director of NHS Choices)*

How it works, who participates, example solutions to the NHS Healthcare Challenge and brainstorming session to move solutions (new & old) forward.

### **Thurs - 11:00 The Innovator's Secret**

*(Session chaired by Margaret Gold and Giles Gibson, Mobile Collective)*

How the biggest impact can sometimes be achieved by the simplest of things... come and be inspired to find the digital solutions that surround you in your daily life!

### **Thurs - 3.15 Showcase of the Innovation Hub in Action**

*(Session chaired by Margaret Gold and Giles Gibson, Mobile Collective)*

How your contributions to the NHS Healthcare Challenge have grown and moved forward over the two days at the Expo, and where they go next.

Stand  
151



Post  
Your Solutions

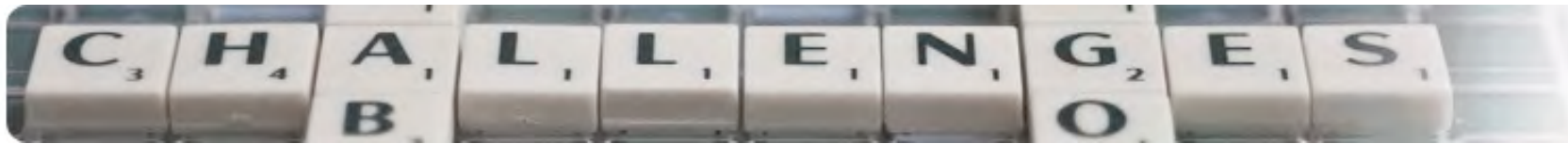
On the Innovation Hub Wall

Sponsored by  Atos  
Origin



DotGovLabs

INNOVATION HUB



What digital solutions would have the greatest impact on improving cost efficiency and improving quality for patients?

Stand  
151



Post  
Your Solutions

On the Innovation Hub Wall

Sponsored by





**Wed - 11.00 Introduction to the DotGovLabs Innovation Hub**

*(Session chaired by Gary Ashby, former Programme Director of NHS Choices)*

How it works, who participates, example solutions to the NHS Healthcare Challenge and brainstorming session to move solutions (new & old) forward.

**Thurs - 11:00 The Innovator's Secret**

*(Session chaired by Margaret Gold and Giles Gibson, Mobile Collective)*

How the biggest impact can sometimes be achieved by the simplest of things... come and be inspired to find the digital solutions that surround you in your daily life!

**Thurs - 3.15 Showcase of the Innovation Hub in Action**

*(Session chaired by Margaret Gold and Giles Gibson, Mobile Collective)*

How your contributions to the NHS Healthcare Challenge have grown and moved forward over the two days at the Expo, and where they go next.

Stand  
151

 Post  
Your Solutions  
On the Innovation Hub Wall

Sponsored by 